

**Notice of References Cited**

Application/Control No.

09/867,803

Applicant(s)/Patent Under  
Reexamination  
CHOI ET AL.

Examiner

Khanh B. Pham

Art Unit

2177

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**NON-PATENT DOCUMENTS**

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	V	Chou et al., "Identifying Prospective Customers", Proceeding of the 6 <sup>th</sup> ACM SIGKDD on Knowledge Discovery and Data Mining, 2000, pages 447-456.
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.